QP CODE: 24020583

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Reg No : .....

Name : .....

B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, MAY 2024

Second Semester

Core Course - CO2CRT21 - BUSINESS MANAGEMENT(2019 ADMISSION ONWARDS)

(Common to all B.Com Degree Programmes)

2019 ADMISSION ONWARDS

0BCD6F29

Time: 3 Hours Max. Marks : 80

Instructions to Private candidates only: This question paper contains two sections. Answer SECTION I questions in the answer-book provided. SECTION II, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under SECTION II

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write a short note on management is goal oriented.
2. Who is a liaison?
3. Define planning premises.
4. What is procedural coordination?
5. What is span of management?
6. What is meant by centralisation?
7. What is meant by centralisation?
8. What do you understand by paternalistic leadership?
9. What is a flexible budget?
10. What are the steps in the PDSA Cycle?
11. State the key principles of BPR.
12. When and by whom was Six Sigma developed?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the subsidiary functions of management?
14. State the nature of planning.
15. Explain the steps involved in planning process.
16. Explain the characteristics of organisation chart.
17. Explain the souces of recruitment.
18. What are the advantages of effective direction?
19. What are the advantages and limitations of trait theory ?
20. Briefly explain the meaning and types of control.
21. How does Kaizen reduce waste?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the contribution of F.W. Taylor towards management.
23. MBO is a goal oriented process or a work oriented process. Comment.
24. Explain the advantages & disadvantages of line organisation.
25. Explain Maslow's need hierarchy theory and write the criticisms.

(2×15=30)